Spotlight on...**Iconography**

Why?

Iconography can help simplify **complex ideas** and **translate messages quickly**.

ICON	MEANING	DEFINITION
	Contact Time	The contact time listed on the product label shows the amount of time required to inactivate the microorganisms according to the efficacy testing conducted at an accredited laboratory.
	PHMB Free	Polyhexamethylene Biguanide is an allergenic and in 2013 was classified as a probable human carcinogen (causes cancer) by the EU. In 2014, the EU's Scientific Committee on Consumer Safety unanimously concluded that PHMB is unsafe for consumers and is prohibited.*
	CE Mark	A CE marking is the medical device manufacturer's claim that a product meets the General Safety and Performance Requirements (GSPR) of all relevant European Medical Device Regulations and is a legal requirement to place a product on the market in the European Union.
	PT1 Biocide Hand Hygiene	Products in this group are biocidal products used for human hygiene purposes, applied on or in contact with skin or scalps for the purpose of disinfecting.
	PT2 Biocide Disinfectants and algaecides not intended for direct application to human or animals	Used for disinfecting surfaces, materials, equipment, and furniture, not to be used for direct contact with food or feeding stuff.
	Latex Free	Latex is a soft white substance found beneath the bark of a mature rubber tree. Not all latex is natural, some latex is synthetic, composed of petroleum-based chemicals. Individuals with a latex allergy can have reactions ranging from mild to severe and in some cases can be fatal. Highlighting the product is latex free helps protect end-users from a possible allergic reaction.
	Do Not Flush	Products with this icon highlight to the end-user that the product cannot be flushed.
	Do Not Macerate	Products with this icon highlight to the end-user that the product cannot be put in a macerator. If the product was put in, it could cause clogs, jams and other maintenance issues.
	UKCA Mark	A UKCA marking is the medical device manufacturer's claim that a product meets the Essential Requirements (ER) of the UK MDR of 2002 and is a legal requirement to place a device on the market in Great Britain.

*references are available

Where?

These icons can be found on the **product label**, **instructions for use** and **product sheets**.

To access our Bitesize Learning infographic series, visit our website.

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