

# LET'S MAGNIFY... Norovirus



Norovirus, also known as the “winter vomiting bug” or food poisoning, is a stomach bug.

## PATHOGEN TYPE

Non-enveloped virus that causes acute gastroenteritis in humans.

## DID YOU KNOW?

Norovirus is one of the most common causes of foodborne illness in the UK. Of known cases, norovirus imposes the greatest economic and societal burden at an estimated annual cost of £1.68bn<sup>1</sup>.

**INCUBATION PERIOD** 12-48 hours

**DURATION** 12-60 hours

## SYMPTOMS



Diarrhoea



Fever



Vomiting



Severe abdominal pain



Headache

## HOW IT IS SPREAD



Inhaling contaminated air



Touching contaminated surfaces



Eating/drinking contaminated food and water



Not properly washing hands after using the toilet



Person-to-person contact

## PREVENTION STRATEGIES



Wash hands with soap after using the toilet and before cooking/eating



Clean preparation surfaces thoroughly



Handle food carefully in your kitchen, including washing fruit and vegetables



Wash chopping boards and utensils



Cook seafood thoroughly, especially oysters

## PRODUCTS TO USE AGAINST NOROVIRUS

**SANI PROFESSIONAL®  
PROTECT 360°**

Biodegradable Sanitising Wipes



**EFFECTIVE AGAINST NOROVIRUS IN 60 SECONDS**



1. Data available upon request



To access our Bitesize Learning infographic series, visit our website.

contact@pdi-intl.com +44 (0) 8081 697 945 pdi-intl.com Sani Pro International