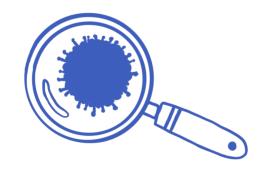
# **LET'S MAGNIFY... Norovirus**

Norovirus, also known as the "winter vomiting bug" or food poisoning, is a stomach bug.

## **PATHOGEN TYPE**

Non-enveloped virus that causes acute gastroenteritis in humans.



## **DID YOU KNOW?**

Norovirus is one of the most common causes of foodborne illness in the UK. Of known cases, norovirus imposes the greatest economic and societal burden at an estimated annual cost of £1.68bn<sup>1</sup>.

### **INCUBATION PERIOD**

#### 12-48 hours

#### **DURATION**

## 12-60 hours

## **SYMPTOMS**



Diarrhoea





Vomiting Fever



Severe abdominal pain

Headache

## **HOW IT IS SPREAD**



Inhaling contaminated air



Eating/drinking contaminated food and water



Person-to-person contact



contaminated surfaces



Not properly washing hands after using the toilet

## **PREVENTION STRATEGIES**



Wash hands with soap after using the toilet and before cooking/eating



Clean preparation surfaces thoroughly



Handle food carefully in your kitchen, including washing fruit and vegetables



Wash chopping boards and utensils



Cook seafood thoroughly, especially oysters

## PRODUCTS TO USE AGAINST NOROVIRUS

## **SANI PROFESSIONAL®** PROTECT 360°





#### **EFFECTIVE AGAINST NOROVIRUS IN 60 SECONDS**



1. Data available upon request



To access our Bitesize Learning infographic series, visit our website.



