



**REINVENTING THE WAY  
YOU CLEAN & DISINFECT**





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# HUMAN FOODBORNE DISEASE... A THREAT TO PUBLIC SAFETY

## THE FACTS...

Microbiological foodborne disease (FBD) places both a public health and financial burden on society. The Food Standards Agency is the competent authority in England, Wales and Northern Ireland responsible for protecting consumers' interests in relation to food by ensuring that it is safe and authentic.



There are an estimated **2.4 million** cases who suffer from an FBD in the UK every year<sup>1</sup>



The total burden for the UK from foodborne illness is approximately **£9bn**<sup>3</sup>



Approximately **16,300** receive hospital treatment with over 180 reported deaths<sup>2</sup>

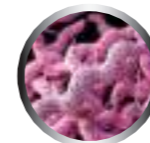


Of known cases, norovirus imposes the greatest economic and societal burden at an estimated annual cost of **£1.68bn**<sup>4</sup>

Scan the QR code to download our Bitesize Learning Spotlight on Norovirus Poster



## COMMON FOODBORNE DISEASES



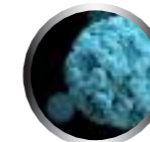
### CAMPYLOBACTERIOSIS

Campylobacter bacteria are a leading cause of foodborne illness in the UK.



### SALMONELLOSIS

Salmonella bacteria can be found in a variety of food products, including eggs, poultry, meat, and dairy.



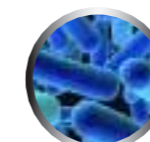
### NOROVIRUS

Norovirus is a highly contagious virus that can contaminate food and water.



### ESCHERICHIA COLI (E. COLI)

Although less common than Campylobacter & Salmonella, certain strains, such as E. coli O157:H7, can cause severe foodborne illness in the UK.



### LISTERIOSIS

Listeria monocytogenes is a bacterium that can cause severe illness, particularly in vulnerable people & those with weakened immune systems.

# REDEFINING CLEANLINESS WITH **PROTECT 360°** **BIODEGRADABLE** **SANITISING WIPES**

Discover the **ONLY** sanitising solution on the market that boasts unparalleled benefits:

- 🌿 Food Safe
- 🌿 Medical Grade Efficacy in 60 Seconds
- 🌿 Residue-Free Surfaces
- 🌿 Environmentally Friendly
- 🌿 Gentle on Skin, Firm on Germs
- 🌿 Available in Various Formats



EXPERIENCE **PROTECT 360°** TODAY!

# A **GROUND BREAKING SOLUTION** SPECIFICALLY DEVELOPED TO **PROTECT YOUR PEOPLE, PLACE** AND **PLANET**

With Protect 360° Biodegradable Sanitising Wipes, you don't have to compromise, you can have it all. Our products have been clinically developed to ensure maximum efficacy and protection while upholding sustainable practices, compliance, and convenience. Every time.

## PEOPLE

### MAXIMUM EFFICACY & SAFETY

- ✓ A Food Safe solution that ensures high level hygiene without compromising the safety and quality of food products.
- ✓ Exceeds food safety standards and effectively eliminates viruses like norovirus, flu, and coronavirus in just 60 seconds.
- ✓ Premium wipe technology eliminating harmful chemical release, ensuring staff and guest safety.
- ✓ Blue & white wipe variants available, avoiding cross-contamination in front and back of house areas.
- ✓ Dermatologically tested, safe to use on skin.

## PLANET

### SUSTAINABLY RESPONSIBLE

- ✓ Made with 100% biodegradable fibres and a 100% plant-based active formulation.
- ✓ Canisters made from 100% PCR materials. Wipes and packaging 100% recyclable.
- ✓ Manufactured in the UK, reducing your carbon footprint.

## PLACE

### OPTIMAL SURFACE PROTECTION

- ✓ Natural active disinfectant used to protect your surfaces and equipment longer.
- ✓ Sticky-free surfaces, enhancing your guest experience.
- ✓ Fast drying action, improving your efficiencies and costs.

# ANTIMICROBIAL EFFICACY AT SPEED

In our commitment to go above and beyond, we have subjected our Protect 360° Sanitising range to rigorous testing against not only the minimum requirements (EN 13727 and/or EN 1276) but against virucidal and yeasticidal claims, aligning with the stringent standards set by the medical sector. This thorough testing validates our position as leaders in delivering clinically proven solutions that truly prioritise the well-being of both employees and guests.

**Effective against bacteria and viruses in 60 seconds.**

	EN Test Standard	Conditions	Contact Time
<b>Bactericidal</b>			
Staphylococcus aureus	EN 13727	Clean	1 minute
	EN 1276	Clean	1 minute
	EN 16615	Dirty	1 minute
Enterococcus hirae	EN 13727	Clean	1 minute
	EN 1276	Clean	1 minute
	EN 16615	Dirty	1 minute
Pseudomonas aeruginosa	EN 13727	Clean	1 minute
	EN 1276	Clean	1 minute
	EN 16615	Dirty	1 minute
E.coli	EN 16615	Dirty	1 minute
Listeria monocytogenes	EN 16615	Dirty	1 minute
Salmonella typhimurium	EN 16615	Dirty	1 minute
Campylobacter jejuni	EN 16615	Dirty	1 minute
<b>Virucidal: Enveloped Viruses</b>			
Vaccinia virus	EN 14476	Dirty	1 minute
Coronavirus	EN 14476	Dirty	1 minute
Influenza Virus	EN 14476	Dirty	1 minute
HIV	EN 14476	Dirty	1 minute
Hepatitis A, B & C	EN 14476	Dirty	1 minute
<b>Virucidal: Non-Enveloped Viruses</b>			
Norovirus	EN 16615	Dirty	1 minute
<b>Yeasticidal</b>			
Candida albicans	EN 13624	Clean	15 minutes

\*Refer to Technical Data Sheet for full efficacy data.

Our innovative products have been meticulously designed to offer a comprehensive shield against an extensive range of pathogens, giving you peace of mind in the most demanding environments.

# PRODUCT INFORMATION




Sani Professional's Protect 360° range of biodegradable sanitising wipes are a two-in-one solution for routine cleaning and disinfecting. With its natural plant-based active ingredient, these ultra-fast acting wipes protect your surfaces and equipment, without leaving any sticky residue behind.



PRODUCT	WIPE COLOUR	FRAGRANCE	WIPE SIZE	WIPE COUNT	UNITS/CASE	CLASSIFICATION	PRODUCT CODE
Sanitising Wipes Canister 80 cnt.	White	Fragranced	200mm x 200mm	80	6	Biocide	S360108E
Sanitising Wipes Canister 80 cnt.	White	Fragrance Free	200mm x 200mm	80	6	Biocide	S360118E
Sanitising Wipes Bucket 400 cnt.	White	Fragrance Free	200mm x 200mm	400	1	Biocide	S360114E
Sanitising Wipes Bucket 400 cnt.	Blue	Fragrance Free	200mm x 195mm	400	1	Biocide	S360104E

# POINT OF USE ACCESSORIES

Our point of use accessories help put Sani Professional's Protect 360° range in the right place at the right time to help you do your job more efficiently and effectively.

	ACCESSORY	REORDER NO
	<p><b>Canister Bracket</b></p> <p>Our canister bracket affixes securely to the wall allowing easy, one-handed wipe dispensing.</p>	A001GRY








# PROTECT 360° BIODEGRADABLE SANITISING WIPES

FOR ROUTINE CLEANING & DISINFECTING











## HOW TO USE

- STEP 1.**  Dispense the wipe at a 45° angle. Always close the cap after use.
- STEP 2.**  Use a wipe to remove any visible soiling on the surface if required.
- STEP 3.**  Take an additional wipe to disinfect the surface following an "s-shaped" motion from top to bottom.
- STEP 4.**  Allow the surface to remain wet for the required contact time (60 seconds), using an extra wipe if required.
- STEP 5.**  Dispose wipe according to local disposal policies. 100% recyclable wipe & packaging.

## WHERE TO USE

Suitable for use on most non-porous surfaces including:

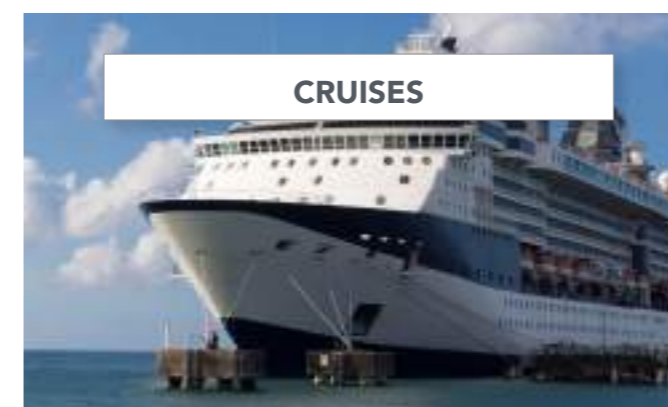
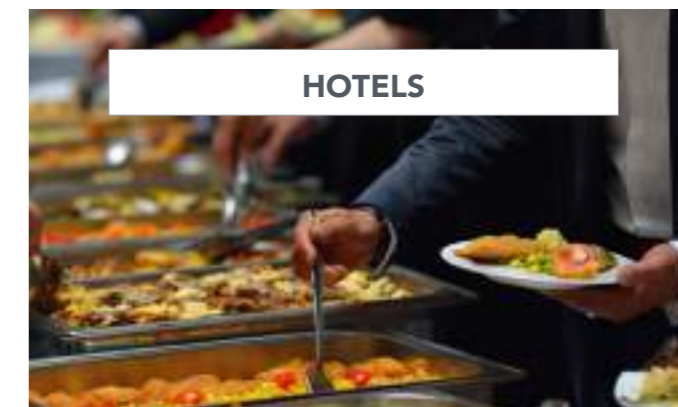
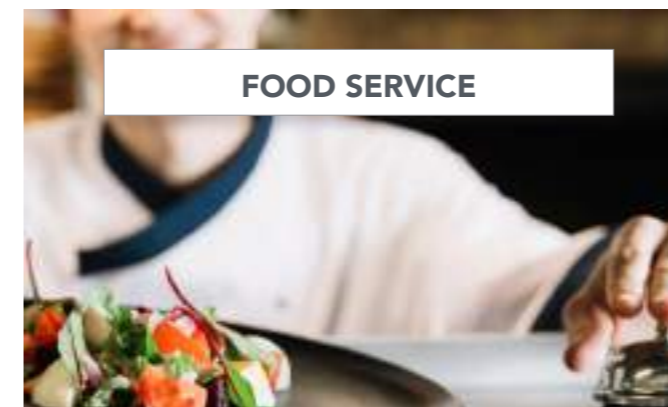
-  Food preparation areas
-  Furniture
-  Chopping boards
-  Fridge/Freezers
-  Kitchen appliances
-  Countertops
-  Bathrooms
-  Door handles

For maximum protection, avoid using on natural stones, untreated woods & vinyl's.



## PRODUCT INDUSTRY GUIDE

No matter the industry, our goal is to help protect businesses reputation with convenient cleaning methods that are proven effective, compliant, user and planet friendly.



# TRAINING & EDUCATIONAL RESOURCES

On our website you will find valuable tools, insights, and data on matters you care about to promote food safety in your operations, including training materials to educate and protect your staff.



✓ How to Use Posters

✓ How to Use Videos

✓ Blogs & Articles

✓ Infographics

✓ FAQs

## ADDITIONAL PRODUCTS FROM THE SANI PROFESSIONAL RANGE

Sani Professional's multi-purpose Cleaning wipes are fully biodegradable, containing a 100% natural and non-toxic formulation. They offer unparalleled convenience for tackling debris, spills, and are ideal for damp dusting on hard, non-porous surfaces. This single-use, eco-friendly solution is perfect for any business where cleanliness and reputation matter.



Sani Professional's multi-purpose Disinfectant wipes are a quaternary ammonium formulation that contain no alcohol or bleach. They are highly effective in preventing germ spread on high-touch surfaces. These wipes are fully virucidal, fungicidal, bactericidal, and tuberculocidal, and have undergone dermatological testing for safety.



## BRCGS CERTIFIED



PDI International has achieved the highest "AA" rating from Brand Reputation Compliance Global Standards (BRCGS) for packaging materials. The BRCGS is a leading global certification program ensuring safety and quality in food, packaging, and consumer products. This rigorous process assesses company practices to guarantee safe, legal, and high-quality products.

### What does "AA" BRCGS rating mean for our customers:

- Confidence in our ability to produce packaging that meets the highest safety, quality and regulatory standards
- Assurance of contamination-free products through meticulous manufacturing and reliable processes.
- A demonstration of our commitment to continuous improvement

## MADE IN BRITAIN



Our entire range of Sani Professional® cleaning and disinfectant wipes are manufactured at our production site in Corby, Northamptonshire and as a result we have been officially granted Made in Britain membership.

### What does that mean for you?

- You are helping reduce your carbon footprint.
- Our products are synonymous with quality, ethical business practices and trust.
- Reliable supply chain with no unexpected surcharges.
- You are supporting our economy and local employment.





#### References

1. [https://www.food.gov.uk/sites/default/files/media/document/the-burden-of-foodborne-disease-in-the-uk\\_0.pdf](https://www.food.gov.uk/sites/default/files/media/document/the-burden-of-foodborne-disease-in-the-uk_0.pdf)
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